

TRENDS AND MEANS OF OBTAINING COMPLEX IP PROTECTION

12TH INTERNATIONAL CONFERENCE
SEPTEMBER 3 - 6, 2003
HOTEL HYATT REGENCY
BUDAPEST, HUNGARY

UNDER THE PATRONAGE OF HIS EXCELLENCY
FERENC MÁDL
PRESIDENT OF THE REPUBLIC OF HUNGARY

HUNGARIAN GROUP OF THE
INTERNATIONAL ASSOCIATION FOR THE PROTECTION OF INDUSTRIAL PROPERTY

HUNGARIAN ASSOCIATION FOR THE PROTECTION OF INDUSTRIAL PROPERTY AND COPYRIGHT

AIPPI - MIE
BUDAPEST 2003

INVITATION

A tradition with more than thirty years' history in the IP field in Eastern Europe. This is the starting point for our 12th International AIPPI-MIE Conference. Following the general success of the 1st International Conference organized in 1970, the meeting was repeated regularly every third year, and it has become a living tradition of the Hungarian IP community. Keeping up the tradition, the coming event of 2003 is also jointly organized by the Hungarian Group of AIPPI and MIE, the Hungarian Association for the Protection of Industrial Property and Copyright.

Those of you who have been to Budapest before, already know that the venue, the program, and the genuine Hungarian hospitality combines into a memorable experience. Those of you who have not yet visited our country, may wish to find out personally, why colleagues from all over the world return regularly to these triennial meetings - actually, quite a few of them have made it no less than five, six or even seven times.

Besides the domestic IP experts, the Budapest conferences regularly attract approximately 100-120 foreign participants, which lends the conference an atmosphere of familiarity. The professional and social programs supplement each other in a well-harmonized manner, providing ample opportunities to make, develop and maintain personal and professional contacts.

With the above in mind, I cordially invite you to come to Budapest and take part in our conference in September 2003.

Dr. Tamás Bokor,
Chairman of the Conference Organizing Committee

PROFESSIONAL PROGRAM

The main topic of the 2003 conference will be complex IP protection - how to provide appropriate protection, when various aspects of the same "piece" of intellectual property must be safeguarded. Of course, we will also endeavor to give you an update on the actual or expected developments in IP laws, such as the progress on the Patent Law Treaty (PLT) and the Substantive Patent Law Treaty (SPLT), and the new EU Registered Design rules.

Several speakers will address the patent and trade mark enforcement practice, and will provide an insight into such "emerging" IP jurisdictions as China, India, Korea and Russia, which countries will most likely become important players on the international IP scene.

The Workshop A: Patents will contain such "evergreens" as the EPO and USPTO practice.

The program may be subject to change. For eventual changes, and for the detailed schedule of the presentations, please check out the homepage of the conference

(www.mie.org.hu/aippi/index.htm) which will be updated continuously. The final conference program will be sent to all registered participants, but may be also requested from the Secretariat.



Program Schedule in Brief

September 3, 2003 (Wednesday)

Evening: **Welcome Reception**

September 4, 2003 (Thursday)

Morning: **Plenary Session**

Afternoon: **Workshops**

September 5, 2003 (Friday)

All day: **Excursion**

September 6, 2003 (Saturday)

Morning and Afternoon: **Workshops**

Evening: **Gala Dinner**

The Future of a National Patent System in the framework of the European Patent Convention - a Hungarian Perspective

Mr. Miklós BENDZSEL, President
Hungarian Patent Office, Hungary

"International Patent Treaties - Present Developments and Future Visions"

Mr. Francis GURRY, Assistant Director General
World Intellectual Property Organization

WORKSHOP A (PATENTS) BY SPEAKERS IN ALPHABETICAL ORDER

Patent Enforcement in India

Mr. Pravin ANAND,
Anand and Anand, India

Avoiding a Narrowing Claim Construction before the USPTO

Mr. William B. BUNKER
Knobbe, Martens, Olson & Bear, LLP., USA

European Biotech Update

Ms. Helene FAGERLIN
Albihns, Sweden

Pharmaceutical European Patents, Particularly in the Field of Biotech Drugs, and Some Hints for Their Interpretation

Mr. Bertrand GELLIE, Director
Pharmaceutical Directorate European Patent Office

Patent Prosecution before the USPTO - Helpful Hints / Do's and Don't-s

Mr. Abraham HERSHKOVITZ
Greenblum & Bernstein, P.L.C., USA

Korean IP Protection in the New Millennium - Its Implication and Ramification

Mr. Hun-Joon KIM
You Me Patent and Law Firm, Korea

Software/Business Method/Internet Patents - US Update

Mr. Gregory J. KIRSCH
Needle & Rosenberg P.C., USA

Patent Protection in China

Mr. Yong LI, President
CCPIT Patent and Trademark Law Office,

People's Republic of China

Extending the Patent Monopoly in the Pharmaceutical Industry

Mr. Attila MÁNDI
EGIS Pharmaceuticals Ltd, Hungary

Patent Disputes and Enforcement in Russia. Problems and Solutions

Mr. Valery MEDVEDEV, Managing Partner
Gorodissky & Partners, Russia

Latest Developments in the Enforcement of Patent Rights in Hungary

Mr. Imre MOLNÁR
Danubia Patent and Trade Mark Attorneys Ltd,
Hungary

Patent Enforcement Practice in Germany

Mr. Johann PITZ
Vossius & Partner, Germany

Patent Prosecution Practice in Israel

Ms. Ena PUGATSCH
Reinhold Cohn & Partners, Israel

Problems with European Patent Applications and Examination in View of a Later Opposition Procedure

Mr. Paul ROSENICH
Patentbüro Paul Rosenich AG, Liechtenstein

Patenting of Software-Related Inventions and Business Methods: the European Patent Office Practice

Mr. Yannis SKULIKARIS, Director
Cluster Computers European Patent Office



IP Litigation in Europe: a view from Spain

Mr. Alejandro ANGULO
Mullerat, Spain

Trademarks in Domain Name Disputes in Hungary

Ms. Katalin ÁRVA
S.B.G.& K. Patent and Law Offices, Hungary

US Design Practice

Mr. Richard P. BEEM, Principal
Beem Patent Group, USA

Hungarian Trade Mark Enforcement - Where Law and Life Meet

Mr. László BÉRCZES
S.B.G.& K. Patent and Law Offices, Hungary

A Comparison Between Trademarks and Appellations of Origin, and Their Possible Conflicts

Mr. Karel CERMÁK
Cermák, Horejs Myslíl, Czech Republic

The New Community Registered Design System - a Primer

Mr. Tibor GOLD
Kilburn & Strode, United Kingdom

The Trade Mark Strategy of the Danone Group

François GRIESMAR
Groupe Danone, France

Protection of the Shape of a Product: Design or Trademark?

Mr. Peter HEINRICH
Lenz & Staehelin, Attorneys at Law, Switzerland

Trademark Practice in China

Mr. Aimin HUO
CCPIT Patent and Trademark Law Office,
People's Republic of China

Protection of Celebrities Names and Trade Marks under the ICANN Uniform Domain Name Dispute Resolution Policy (UDRP).

Mr. Igor MOTSNY, Corporate Counsel
Elcomsoft, Russia

The Community Trade Mark: Enforcement in the Enlarged European Union

Mr. Andrew J. A. PARKES
Tomkins & Co., Ireland

Recent Developments in Austrian Trademark Law

Ms. Mariel Helen PICHLER/Ms. Daniela EHRlich
Ortner Pöch Foramitti Attorneys, Austria

Cases on the Edge of Trademark Protection and Unfair Competition

Mr. András SZECKSKAY, Managing Partner
Szecskay Law Firm Moquet Borde & Associés,
Hungary

Where the Ship Named SCT is Sailing to? A Review of the Current Work of the SCT under WIPO

Mr. Zeljko TOPIC,
Chairman of the SCT (Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications under WIPO) for the year 2002
State Intellectual Property Office, Croatia

Management of Domain Names - "Self-Regulation" and Public Policy Implications

Mr. Zoltán TAKÁCS
Danubia Patent & Trade Mark Attorneys, Hungary

CONFERENCE VENUE

Hotel Hyatt Regency (1051 Budapest, Roosevelt tér 2.)

Registrations and all inquiries will be dealt with at the Registration and Information Desk at Hotel Hyatt Regency. The desk will be open from 14.00 on September 3 until the evening of September 6.

The plenary and workshop sessions will be held in the conference rooms "Ballroom A and Ballroom B".

REGISTRATION FEE

for Participants before May 30, 2003:

EUR 960 + 25 %VAT, total **EUR 1200**
(including EUR 360 catering cost)

for Accompanying Persons before May 30, 2003:

EUR 480 + 25 % VAT, total **EUR 600**

Surcharge for any registration after

May 30, 2003: **10 %**

Please use the enclosed Registration Form, which is to be sent to the Conference Secretariat.

CANCELLATIONS

90% of the registration fee will be refunded, if cancellation is received before July 1, 2003. There is a 50 % refund before July 31, 2003, and a 25 % refund before August 15, 2003. No refunds after this term.

PAYMENT

The registration fee may be paid by bank transfer or by VISA or EUROCARD / MASTER-CARD cards. We can not accept other cards. Please enter to the registration form card No., last 3 digits on the back side of the card, expiration date, name indicated on the card, and do not forget to sign.

Please note that there may be slight differences in the finally debited amount, due to the fluctuations of the exchange rate of the local currency (HUF).

When paying by bank transfer, please give us the name and details of the recipient of the invoice. The invoice will be presented upon registration, or will be mailed upon request.

All bank charges must be paid by the payer.

HOTELS

Rooms have been booked at Hotel Hyatt Regency***** (www.budapest.hyatt.com, address:

1051 Budapest, Roosevelt tér 2.) and Hotel Taverna**** (www.taverna.hu, address: 1052 Budapest, Váci u. 20.) from September 3 to September 7. The Conference Secretariat will reserve your hotel on the basis of your Hotel Reservation Form. Further details can be found on the enclosed Hotel Registration Form. The special room rates apply for reservations received by the Secretariat before July 15, 2003 and include buffet breakfast and all taxes. The completed Hotel Reservation Form is to be sent to the Conference Secretariat.

For terms of cancellation, please see the Hotel Registration Form.

For any changes in the hotel registration, please contact the Secretariat in writing (mie@axelero.hu). As Budapest is a major tourist destination, particularly in September, you are strongly advised to book your hotel accommodation as soon as possible.

TRANSFERS

There is a Minibus Service from Ferihegy Airport to the hotels, which is a comfortable door-to-door transfer at a reasonable price (HUF 2100, approx. EUR 9 / person)

Taking a taxi (about 20 km, 40 minutes) is approx. EUR 20-30. We suggest the services of the "AIRPORT Taxi" between Ferihegy Airport and the congress hotels (for a fixed tariff of HUF 5600 approx. EUR 23)

LANGUAGE

The official language of the Conference is English, and no simultaneous translation will be available.

BADGES

Delegates and accompanying persons are requested to wear their name badges when attending all conference programs.

WELCOME RECEPTION

September 3, 2003 (wednesday) 20.00-22.00

A cocktail and buffet reception will be served on board the pleasure-boat "Budapest". The ship will cruise along the river Danube, where you can enjoy the panorama of Budapest by night and the special flavour and bouquet of Hungarian wines and cuisine.

EXCURSION

September 5, 2003 (Friday) 9.00-22.00

Full day guided excursion by coach. Route: Budapest-Szentendre-Visegrád-Esztergom-Budapest

The excursion will include a visit to the medieval castle and the Royal Palace of Visegrád. Visegrád is a small historic town, approx. 50 km north of Budapest. The castle of Visegrád, perched on a hilltop, overlooks the beautiful landscape at the Danube Bend. The castle was one of the strongholds of King Matthias, a legendary personality in Hungarian history. At the foot of the Castle Hill, the once lavish Renaissance palace of King Matthias is being systematically rebuilt from the ruins, with complete sections of the palace being restored, evoking its past splendor.

In the afternoon, the excursion will continue in the town of Esztergom, also overlooking the river Danube. Esztergom is most famous for its basilica, the largest of its kind in Hungary. Esztergom is the seat of the Hungarian Cardinal, the highest position of the Roman Catholic Church in Hungary.

Time and weather permitting, a short stroll in the picturesque small town of Szentendre will be also included, with a visit to a local arts museum.

The day will close with a sumptuous dinner, including a folklore dance performance, and the participants will return to the hotels in the late evening hours.

ACCOMPANYING PERSONS PROGRAM

Accompanying persons are invited to all social programs.

Furthermore, two special guided tours will be organised.

September 4, 2003 (Thursday) 9.00-17.00

Full day guided excursion by coach. Route: Budapest-Győr-Pannonhalma-Budapest

Sightseeing in Győr, followed by lunch in a neighbouring village. In the afternoon, visit to the World Heritage Site of the Benedictine Monastery of Pannonhalma. Wine tasting in Pannonhalma.

September 6, 2003 (Saturday) 9.00-14.00

Guided morning walk in Budapest, in the footsteps of the Art Nouveau movement in Budapest.

Route: Szervita tér, Váci utca, Régiposta utca, Haris köz, Párizsi udvar, Kígyó utca, including a

visit to the memorial house dedicated to Róth Miksa, a famous glass artist, also housing an Art Nouveau glass exhibition. Enjoy the flair of the turn-of-the-century coffee houses in Budapest, with coffee and pastries in the gallery of Centrál Kávéház.

DRESS

Lounge suit for welcome reception, black tie for the closing banquet and comfortable casual clothing for excursions.

WEATHER

In September the weather in Budapest is mild and sunny with a temperature between 16 and 24° C, but a light autumn rain cannot be excluded.

For further information please contact:

- Dr. Tamás Bokor
chair of the Organising Committee
C/o S.B.G.&K. Patent and Law Offices
H-1062 Budapest, Andrásy út 112.
Phone: (36-1) 342-4950,
Fax: (36-1) 342-4323
E-mail: bokor@sbgk.hu

- AIPPI-MIE Conference Secretariat
H-1372 Budapest,
P.O.B. 471, Hungary
Phone: (36-1) 353-1661,
Fax: (36-1) 353-1780
E-mail: mie@axelero.hu
www.mie.org.hu/aippi/

Useful links:

www.budapest.hu
www.hungarytourism.hu
www.visegrad.hu/muzeum/indexe.htm
(Museum of Visegrád)
www.osb.hu/english/starting.html
(Monastery of Pannonhalma)
www.szentendre.hu/vendega.html
(Szentendre Town)
www.arrabonet.gyor.hu./gyor/haszn_en.html
(City of Győr)

